

初心馬克杯

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SDG GROUP X CILIN

溫潤陶瓷 x 匠心品質
以永續精神打造初心之作

Building a better environment for the next generation!

SDG
Group

Have good intentions



SDG GROUP X CILIN

手握傳承初心的溫度

初心，是明緯堅持的力量。
由瓷林精製的初心馬克杯，以大手傳遞地球給小手的意象，搭配九項永續發展目標環抱地球，象徵我們為下一代打造更好的未來。

一杯入口，永續入心

手心的溫度，也能改變地球。

SUSTAINABLE DEVELOPMENT GROUP
MW
MEAN WELL

以善意為本，化初心為力
以行動為志，啟永續之程
SDGs 共好信念恆久流轉
傳遞這份乘載初心的力量
願與您攜手共創永續新局

永續品牌 信賴同行
SDG集團創辦人
林國棟

SUSTAINABLE DEVELOPMENT GROUP
MW
MEAN WELL

Rooted in good intentions, we transform our original aspiration into strength.
Guided by action, we set forth on the shared journey of sustainability.
The spirit of SDG sustainability continues to live and flow within our hearts.
We carry the power of our founding vision, looking forward to walking hand in hand with you to create a renewed and sustainable future.

A Sustainable Brand
Moving Forward in Trust
SDG Group Founder
Jerry Lin

初心不變，永續相傳

一雙手承接地球 一杯子承裝初心

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